



True Value Foundation: Youth Up Matching Gifts Program

Youth Up is a matching gift program, providing a dollar-for-dollar match on contributions to qualifying youth-focused organizations. When a True Value Company member gives back to a youth-development focused non-profit organization, True Value Foundation matches the contribution to qualifying organizations, up to \$1,000 annually.

Eligible organizations

Eligible organizations offer programs and activities that provide children and youth tools and resources to help them achieve their full potential. Organizations include youth-focused community groups, summer camps, mentorships, Little League Baseball, Boys & Girls Clubs, Boys Scouts of America, Girls Scouts of America, Big Brothers & Big Sisters, Camp Fire, Future Farmers of America, 4H Club, Junior Achievement and many more.

Ineligible organizations

- Hospitals, health, human services and social welfare
- Substance abuse or rehabilitation
- Public, private or parochial schools
- Private foundations
- Political parties and political action groups

Ineligible activities:

- Health and human services agencies that aid childhood illness, disease prevention or relief efforts.
- Direct assistance to individuals or individual sponsorships, political activities or organizations, or attempts to influence action on specific legislation
- Religious-based activities for the purpose of furthering religious doctrine.
- Operating and/or administrative expenses, funds to repay loans, establish reserve funds, including endowments, or salaries, stipends, or honorariums.
- Fundraising events, benefits or raffles, or donated items
- Field trips, tours and travel expenses
- Advertising, promotional sponsorships or media productions
- Conferences, conventions, meetings, etc.