



## APPLYING FOR NEW PAINT GRANTS FROM TRUE VALUE FOUNDATION

For schools in need, a fresh coat of paint can mean a fresh start. A dreary classroom is energized. Teachers are inspired. Students are motivated. True Value Foundation's *Painting a Brighter Future* is a charitable program that helps brighten the sense of pride within schools and communities across the country.

In its third year, True Value Foundation is uniting with True Value retailers to award nearly 5,000 gallons of paint to schools in greatest need. By applying for a paint grant, your school has an opportunity to benefit.

Grants of up to 40 gallons of paint each will be provided to successful applicants for school painting projects in 2011. Over the last two years, *Painting a Brighter Future* has awarded nearly 4,700 gallons of paint to 135 schools in 50 states.

### **To Apply for a Paint Grant**

Applicants must meet the following requirements:

- Any school applying must be a public, private or parochial school serving children between grades K through 12<sup>th</sup> grade
  - Preference will be given to schools that serve a significantly low-income population
- Schools must be located in a community served by a True Value store or other True Value Company retail identity (contact information must be provided on application).
- "Before" photos and a complete description must adequately present the need for the requested paint
- The request must be for no more than 40 gallons of paint, and be in one of the colors offered (check the swatches at [truevaluecompany.com](http://truevaluecompany.com))
- The school's paint project must take place between May 1 and August 31, 2011

### **Application/Program Deadlines**

Applications will be accepted beginning August 15, 2010. Go to [www.truevaluecompany.com](http://www.truevaluecompany.com) to download an application. Complete it and follow the instructions for submission noting the following deadlines:

- November 9, 2010 – deadline for receipt of completed application
- March 2011 – announcement of final grantees
- April – May, 2011 – grantees receive their paint shipments
- August 31, 2011 – deadline for completion of Foundation-supported paint projects

If you have questions, please contact Shirley Fugiel at [Shirley.fugiel@truevalue.com](mailto:Shirley.fugiel@truevalue.com) - 773-695-5461